



The Alaskan Job Site

Volume 13 Issue 4
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Newsletter of the Alaska State Home Building Association

Dec 2007



Fall Board Seattle, Washington

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Spike Report for the Alaska State Home Builders Association

As of December 31, 2007

Anchorage.....283 Members

Matt Matthews 866.50 Life Spike
Richard Coan 370.00 Life Spike
Chuck Spinelli..... 358.00 Life Spike
Evan Rowland..... 246.00 Life Spike
Clai Porter 190.00 Life Spike
Bill Taylor 118.50 Life Spike
Michael Quinn 109.00 Life Spike
Jim Jackson 107.50 Life Spike
Jim Ward..... 106.50 Life Spike
Larry Partusch..... 99.50 Life Spike

Retention Rate..... 75.8%

Juneau.....100 Members

Rita Hamilton..... 217.50 Life Spike
Jeffrey De Smet..... 100.00 Life Spike
Wes Keller 93.50 Life Spike
Alan Wilson 89.50 Life Spike
Steve Burnett..... 74.50 Life Spike
Gary Ogden..... 57.00 Life Spike
Bruce Denton 41.50 Life Spike
Susan Ogden 34.50 Life Spike
Russ McDougal..... 27.50 credits
John Wood 4 credits
Pam Johnston 4 credits

Retention Rate..... 82.4%

Mat-Su167 Members

Jess Hall 336.00 Life Spike
Scott Pattison 118.00 Life Spike
Steven Orr 67.00 Life Spike
David Owens..... 54.00 Life Spike
Bill Standard 40.50 Life Spike
Kathy Martin..... 36.00 Life Spike
Gary Smith 35.50 Life Spike
Bill Bruu..... 27.50 Life Spike
Tom Smith 24.00 credits
Jeffery Clements 16.00 credits

Retention Rate..... 69.2%

Kenai..... 104 Members

Robin Ward 183.50 Life Spike
Jean Bunn 152.50 Life spike
Steve Wisdom..... 126.00 Life Spike
Nichole Smith..... 86.50 Life Spike
Bob Hammer 25.50 Life Spike
Jeff Twait..... 24.00 credits
Gene Rabung 15.00 credits
Marilyn Pipkin..... 13.50 credits
Tim Moerlein..... 11.00 credits
Larry Smith..... 6.00 credits

Retention Rate 89.2%

Interior 203 Members

Steve Bee 672.50 Life Spike
Terry Duszynski 339.00 Life Spike
Randy Wakefield..... 322.50 Life Spike
Mark Tomlinson 206.00 Life Spike
Richard Tilly..... 195.00 Life Spike
Jack Hebert 141.00 Life Spike
David Miller 131.50 Life Spike
Dave Dillard 106.00 Life Spike
Mike Musick..... 64.00 Life Spike
Paul Sauer..... 47.00 Life Spike

Retention Rate 83.3%

Ketchikan 65 Members

Kelley Roth..... 123.50 Life Spike
Andy Rauwolf 21.50 credits
John Matsura 19.50 credits
Michael McKim 10.00 credits
Trish Hoover..... 2.00 credits
Don Loughman..... 2.00 credits
Garnet Dima 1.50 credits
Gwen Byrd 1.50 credits
Craig M. Moore..... 1.50 credits
Joe Vermilyea..... 1.50 credits

Retention Rate 91.7%

Alaska State HBA..... 965 Members

ASHBA Retention Rate ... 80.8%

Letter from the President, Bob Hammer

Hello to all,

I thought I would like to let everyone know what I was up to. As some of you know we recently attended the State and Local Government Affairs in Austin Texas. I and everyone that attended found it to be an excellent conference. I am glad to report to you that know one will be getting a Hick Bury. Everyone represented the State and their local in a very responsible manner. This conference was a good test of the travel policy we put into place last year when we added funding for one person from each local to attend. All of our locals except one were able to take advantage of this opportunity. Alaska had 15 people a great showing for us. Recently we had a state advisory board meeting for our work force development and construction academy's in Anchorage in conjunction with the state convention of the Associated General Contractor's. Myself Vicki and Carolyn Foeisch from Fairbanks attended. Anchorage is on their second year Kenai and Fairbanks should start recruiting in January with Juneau and Ketchikan soon to follow. Great job to every one involved in such a worthy project. I was asked to address the AGC membership at a breakfast My hope is to keep open the lines of communication between our associations They were very thankful for our support and lobbying abilities and the willingness to start our construction academy's With elections over it has been my pleasure to install the officers at our locals I have been impressed with the enthusiasm and caliber of our boards so far I have done Mat Su Kenai and Anchorage with Fairbanks on the Dec. 11 Juneau on Jan. 17 A special thanks to all of our EO's their staff and boards.

Bob

News Around the State

Notes From Kenai HBA

As 2007 comes to an end, we'd like to wish all our members from across the state a happy, healthy and prosperous 2008.

Our Annual Meeting and Election of Officers took place in October.

Congratulations to **Jeff Twait, Cornerstone Custom Homes and Designs** who will serve as our 2008 President as well as 2008 ASHBA and NAHB Director. We are fortunate to have a hard working Board of Directors and look forward to a productive year.

Our Annual Awards Banquet and Installation of Officers will be held on November 29th. We are pleased to have our new ASHBA President, Bob Hammer attending to assist with our installation. We look forward to Bob's Presidency and wish him the very best in the upcoming year.

We'd like to congratulate **Nichole Smith, Southcentral Title Agency** and **Jeff Twait, Cornerstone Custom Homes and Designs** for being named our 2007 Associate and Builder of the Year. Both Jeff and Nichole are extremely dedicated and caring individuals who have made tremendous contributions throughout this past year to our association and industry. We'd also like to congratulate Nichole on being chosen as the 2007 ASHBA Associate of the Year, an honor well-deserved!

Hats off to the Mat-Su Home Builders Association for hosting such a great convention in Girdwood! Emma and her committee's hard work were evident and very much appreciated by all who attended.

KPBA is excited to be partnering with our school district and other local entities and look forward to the implementation of our local construction academies. Bob Hammer has done a great job of spearheading our effort and continues to be a powerful voice on behalf of our industry. We are confident the much needed training will have a positive impact on our construction industry by providing jobs and filling in the gap for a

properly trained workforce.

Our 29th Annual Home Show and Parade of Homes will be held April 19-20 at the Soldotna Sports Center and will be once again co-sponsored by Spenard Builders Supply. We plan to continue our partnership with our local high school Workforce Development Center and will be building another great project to raffle off during the show. Proceeds will be used to benefit our education and scholarship program.

Plans are underway for our 2nd Annual Wine Tasting. Stay tuned for more information. Our 2007 wine tasting was a fun event that was well attended and supported by our members and public. We invite all our members from across the state to attend and promise a great evening complete with good food, good wine, raffles and fun surprises.

We wish everyone a great holiday season and look forward to a great 2008!

Cindy Heaverley
Executive Officer

Notes From Mat-Su HBA

Greetings from the Mat-Su Home Builders Association. We appreciate all of our local and state members who supported our State Convention at Girdwood earlier this month. We would like to cordially thank our convention committee:

Janice Strong, Strong Appraisals
Krystal Rogers, RE/MAX Of Wasilla
Jenn Coker, Mat-Su Home Builders
Trish Gillen, Mat-Su Home Builders
Raye Krueger, Alyeska Title Guaranty Agency
Amanda Rumpfelt, McKinley Title & Trust
Melanie Goodwin, First National Bank Alaska
Jeff Clements, Great Northern Homes Alaska
These volunteers spent a huge amount of hours on the State convention and we at the Mat-Su HBA appreciate it. Thank you again to our major sponsors:
First American Title
Ferguson
Alaska Housing Finance Corporation

Spenard Builders Supply
Spinell Homes
First National Bank Alaska
Alaska Indoor Sports
Alaska USA Mortgage Company
Southcentral Title Agency
Fairbanks Title Agency
Title Insurance Agency
Pacific Northwest Title of Alaska
Our next big project at our HBA is our 2008 Home Show and Spring Tour of Homes being held April 18-20th at the Multi-Use Sports Complex in Wasilla. In the meantime, we are working on a family bowling night in January and in February we are working on a general membership meeting with at least an hour of builder education offered. Look forward to seeing you all at the January board of directors meeting in Anchorage.
www.matsuhomebuilders.com

Emma Markley
Executive Officer

News Around the State

Notes From Ketchikan HBA

We will be holding our annual Holiday Party December 8th 2007. We will present our Builder and Associate of the year recognition at this time. Jack Hebert will be our honored guest. You are all invited.

We now have a building inspector in Ketchikan. Bowers Residential Services. They are also a new member of our association. We hope to have him present a class in Ketchikan during our CEU class offerings in February.

We will hold bi-annual Trade Show on February 9 & 10th with our CEU classes on February 8 & 9 2008. This event will be held at the Ted Ferry Civic Center. Please consider this your invitation to join us.

We did a 2nd HomeBuilder's Care project in 2007. One of our loyal, long time members, Bob Norton, Ketchikan Title Agency, Inc was diagnosed with Lou Gehrigs Disease last year. He has deteriorated and has ordered an electric wheel chair which he will have to rely on very soon. His house is on an incline with 40+ stairs up or 20+ stairs down to his house. We put in over 114 ft of wheel chair ramping with all the excavation and hand work that involves. We are also widening door ways in the house to accommodate the wheel chair as well. We had an excellent turn out for the work parties that were involved and made the front page of the newspaper.

We have recently Chartered a NAHB Student Chapter at the High School and presented the Charter at the School Board Meeting. We are also busy in the planning stages for the Ketchikan version of the Alaska Construction Academy. The School District has been very receptive and we hope to have a project

plan and budgets by the end of the year.

Ketchikan's economy is holding its own with a lot of construction activity. Our membership is standing at 70.

Pamela Roth
Executive Officer

Notes From Anchorage HBA

The Anchorage Home Builders Association worked very hard throughout the summer to get ready for our annual Parade of Homes. We had a very successful event and awarded our area builders with Gold Hammer Awards.

Fall brought us inside to work on our Shoebox Program. This year we provided Christmas gifts for 600 students in the Anchorage and Eagle River area. This is the second year we have been able to complete this project at this level. NAHB recognized us with an award for Best Community Service Project for 2007.

Hats off to Mat-su HBA for hosting a great convention in Girdwood. We look forward to 2008 and our turn at hosting the State Convention in Anchorage in November.

Happy Holidays to all,

Vicki Portwood
Executive Officer

Notes From Interior HBA

No report was turned in

Sandy Fish
Executive Officer

Notes From Northern SEABIA

No report was turned in.

Tracey Miller
Executive Officer

2008 BOARD OF DIRECTORS

Bob Hammer, President

Kenai P/262-9870 F/260-6196

Russ McDougal, Vice President/Membership Chair

Juneau P/790-4896 F/790-4896

Nichole Smith, Associate Vice President/Alt. Nat. Assoc. Dir.

Kenai P/262-4494 F/262-3925

Wally Smith, Treasurer

Fairbanks P/457-1503 F/457-1515

Dave Owens, Secretary

Mat-su P/746-5471 F/746-5476

Jim Jackson, Past President

Anchorage P/694-5890 F/694-5891

Jack Hebert, State Representative

Fairbanks P/455-6580 F/457-3456

Terry Duszynski, Build-Pac Chair

Fairbanks P/479-3324 F/479-9319

Wes Keller, Nat. Assoc. Dir./Member Benefit Chair

Juneau P/283-7503 F/283-7719

Clai Porter, National Build-Pac Trustee/Senior Life Director

Anchorage P/562-2283 F/563-8366

Terry Duszynski, Alt. National Build-Pac Trustee

Fairbanks P/479-3324 F/479-9319

Vicki Portwood, Executive Officer

P/644-4190 F/522-3757

DIRECTORS

Anchorage	Jim Jackson	694-5890
	Chuck Spinelli	344-5678
	Paul Michelsohn	522-3375
	Ed Waite	261-9121
	Sue Wolfe (alternate)	562-1170
	Vicki Portwood, Executive Officer	522-3605
Fairbanks	Dave Dillard	488-1239
	Carolyn Foelsch	479-4056
	Sue Ellison	457-2221
	Dave Costello (alternate)	457-6045
	Mike Musick (alternate)	479-6190
	Sandy Fish, Executive Officer	455-6650
Juneau	John Wood	789-2282
	Jeff Boman	723-9049
	Tom Sullivan (alternate)	790-5170
	Tracey Miller, Executive Officer	463-5774
Kenai	Jeff Twait	262-2887
	Nichole Smith	262-4494
	Gene Rabung (alternate)	283-7584
	Cindy Heaverley, Executive Officer	283-8071
Ketchikan	P. Kelley Roth	225-4488
	Calvin Bakk	617-1403
	Charles Dearden (alternate)	225-6822
	Pam Roth, Executive Officer	247-4903
Mat-Su	Scott Pattison	357-3301
	Jeff Clements	373-1389
	Jess Hall	746-2757
	Gary Foster (alternate)	715-2326
	Emma Markley, Executive Officer	376-2666

New LOGO for
ASHBA



Visit the State
Association
Website:
buildersofalaska.com

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Editor: Vicki Portwood

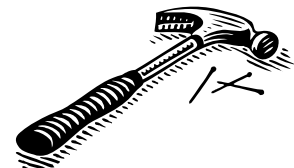
Office: Alaska State Home Building Association

8301 Schoon, Ste 200
Anchorage, AK 99518
PHONE (907) 644-4190
FAX (907) 522-3757

**Alaska Residential Building
Standards Council**

New Website

akbuildingstandard.com



Executive Officers Report

NAHB SLGA
Nov 8-10, 2007 – Austin, TX

The classes I attended were:

Focusing Your Government Affairs Program: Planning for Success

This class helped me to understand how important it is to work on a strategic plan to identify the political issues, to determine who will do what, look at different points of view on issues, to allocate resources to carry out the plan and provide the members of the HBA the motivation to make the plan a success. We were told “to get into politics or get out of the construction business”. I will be working with the Government Affairs Council to implement these ideas.

Public Relations 101

NAHB has put together a Media Toolkit that provides an HBA with practical solutions to public relations issues. These resources allow the association to handle it without the expense of an outside firm. NAHB will help any HBA if they have an interview coming up or need facts for an article. One of the most interesting ideas in this class was to buy a question on someone else’s poll so you can get the answer you need without paying for a full blown poll.

Keynote Speaker, Paul Begala

I found Paul very interesting he was a former top aide to President Bill Clinton and he gave us some insight into the Presidential races for 2008. I asked the question of what he thought of Gov. Sarah Palin being considered a Vice President Candidate for the Republicans he thought that was a very interesting idea that she had a great approval rating and was very attractive.

Communicating with Elected Officials

One of the most important things that an HBA can do for the long term benefit of its members is to become involved with good quality candidates and get them elected to public office. We were told that e-mail is not the best way to communicate with assembly or legislators that you should rely on letters by faxing first and the US Post Office second, especially if time is an issue. We need to look to our members to capitalize on their relationships with elected officials by surveying who knows who. Secondly, we need to develop a system to form needed relationships with elected officials. We were reminded to not get wrapped up in D’s and R’s. Work to set up a meeting calendar with elected officials on a quarterly or annual basis.

Strategies to Combat Impact Fees: Arguments and Alternatives

Always ask for the study to back up the additional fees and check with your state statutes to make sure an ordinance can be done. Regularly review fees and update when necessary; you may find the fee is no longer necessary.

Lobbying 101

Lobbying is the art of persuasion with the ability to present a message in a way that leads others to support it. As an HBA we need to agree on what our message is and work to deliver that message. The information in this class will be given to the Government Affairs Council for their use.

General Session, Everything You Ever Wanted to Know about Green Building

This session introduced us the Mayor of Austin who spoke of the innovative strides his city has taken to embrace Green Building and the energy savings his city is enjoying. They have partnered with the local utility companies to offer incentives to use less electricity. They have done this with new construction as well as retrofit of existing homes using the Green Building Standards. NAHB is working on revising the Green Building Standards and will come out with the program at the IBS in Feb of 2008 and a published version will be available in March of 2008. At this time there are 100,000 certified Green Built home in the US. You can go to greenbuilding@nahb.com to subscribe to the e-newsletter on Green Building.

Introducing Green Advocacy

The class provided us with a 77 page booklet on talking points, strategies and legislative response to Green Building. This gives us the tools we need to work together with the legislature to provide a Green Building Program that both the industry and the consumer agree on. We have been using most of the techniques discussed during this conference in Alaska for several years in our Energy Rating Program. Now we have a new name Green Building.

Creating and Operating a Successful Political Operations Committee

This was by far my favorite class of the three days. The speakers were very engaging and knew their subject forward and backward. I found information that will help the Anchorage HBA to make their local PAC more successful than it is now.

This is the sixth year I have attended SLGA and each year I come away with what I think is valuable information that we can use to make us a better association. I appreciate the Alaska State Home Building Association sending me to SLGA.

Vicki Portwood
Executive Officer

The Alaskan Job Site

Alaska State Home Building Association
8301 Schoon, Ste 200
Anchorage, AK 99518

Austin, Texas

*State & Local
Government
Affairs*



**Legislative Visit
March 18-20
Juneau, Alaska**

Visit
NAHB website:
NAHB.org



**Alaska State Home Building Association named:
Chuck Spinelli, Builder of the Year 2007
Nichole Smith, Associate of the Year 2007**